

The Chinese cosmetic market has become the second largest cosmetic market in Asia and the eighth largest in the world. In 2005, the sales volume in the Chinese cosmetic market was around \$12 billion, increasing by about 13 percent from the previous year. It is reported that more than 4,000 manufacturers are competing in this market, among which, 58 percent are private enterprises, 32 percent are multinationals, and 10 percent are state-owned enterprises. Almost 80 percent market share is owned by multinationals. The market is very competitive and by leveraging the China Beauty Expo 2007, a well known leading beauty event in mainland China will allow the trading partners to benefit from beauty market.

**Who should Attend:**

- . CEOs
- . Business Owners
- . Business Development Managers
- . Finance Managers
- . Logistics Managers
- . Exporters & Importers with an interest in Chinese Beauty & Cosmetics Market

**Benefits:**

- . Understand the regulations of the Chinese Customs
- . Get tips on China's import procedures
- . Find out the regulation for importing
- . Understand the China's Beauty Expo
- . Learn from the success of a beauty company
- . Free 1-to-1 consultation on duty and VAT consultation as well as other agent services

**Accessing the Chinese Beauty Market - China Beauty Expo 2007**

Find out how you can tap on the 12<sup>th</sup> China Beauty Expo – International Beauty & Cosmetics, which major brands will be present and the newest products and innovations. The close ties to the Chinese cosmetic and beauty industry and its leading domestic international brands, together with crucial support from the major Chinese government organizations make the China Beauty Expo the leading event in Mainland China.

**Understanding the non-tariff customs procedures for importation of cosmetics & beauty products into China**

Gain insights into the complex nature of Chinese customs' regulations. Find out about the import license, commodity inspection and quarantine (CIQ).

**Understanding China's Import Duty, VAT and Consumption Tax**

Understanding the tax issues and customs duty relating to the sales and importation of cosmetic products

**Tax planning for Logistic and Distribution Channels**

Comparing different points of collecting VAT and CT. Using the different tax rules to minimize your PRC tax. Making use of free trade zones and bonded logistic parks.

**Documentary Procedures**

Learn about the classification of cosmetic products, and the documentary requirements for testing and obtaining various administrative approvals and license.

**Legal Rules for Selling Cosmetics & Beauty Products into China**

Know about the legal rules for franchising, licensing, advertising, labeling, packaging, consumers' rights, product liability, etc.

**Chinese Beauty Market : Gaining a competitive edge in The 12th China Beauty Expo 2007 International Beauty & Cosmetics**

**Seminar Details**

Date        Tuesday, 30th January 2007  
 Time        9.30 am – 2.00 pm  
 Venue       Singapore Manufacturers' Federation  
                  The Enterprise  
                  No. 1 Science Centre Road  
                  Singapore 609077  
                  Level 6 Siemens Room 1

**Speaker**

Mr. Alfred K. K. Chan  
 China Tax & Investment Consultants Limited  
 Hong Kong

**Programme**

0930        Registration and Refreshments  
 0945        Welcome Address by SMA  
 0955        Accessing the Chinese Beauty Market  
 1030        Understanding the non-tariff customs procedures for importation of cosmetics & beauty products into China  
 1045        Understanding China's import Duty, VAT and Consumption Tax  
 1100        Tax planning for logistic & Distribution Channels  
 1115        Documentary Procedures  
 1130        Legal Rules for selling cosmetics & beauty products  
 1145        Case Study : Company Success  
 1200        Panel Q & A  
 1215        Business Networking Lunch  
 1400        End of Seminar

Organised by        **Business Media China AG**



Event Manager

Supported by        **Singapore Manufacturers' Federation**

## PARTICIPATION FORM

### Participant information

Title : Mr / Mrs / Ms / Dr

Name

Job Title/Description

Company Name

Industry / Nature of Business

Address

Tel

Fax

Email

Programme is correct at time of printing but is subject to change without notice.

As there are limited seats, registration will be based on a first-come-first served basis.

## Chinese Beauty Market :

Gaining a competitive edge in The  
12th China Beauty Expo 2007  
International Beauty & Cosmetics

### Registration

If you are interested to attend this seminar, please fax or email the completed registration form by 27th January, 2007 to:

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Enrolment is on a first-come-first served basis.

We may wish to make your details available to sponsors of this particular event.

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